

Practitioner News Sept 2023: Latest research on Indigestion

1 message

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Dear Colleague

Welcome to our September nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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Featured Articles

TURMERIC MAY BE AS GOOD FOR TREATING INDIGESTION AS OMEPRAZOLE

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A natural compound found in the culinary spice turmeric may be as effective as omeprazole - a drug used to curb excess stomach acid - for treating indigestion symptoms, suggests the first study of its kind, published online in the journal *BMJ Evidence-Based Medicine*.

Turmeric is derived from the root of the Curcuma longa plant. It contains a naturally active compound called curcumin thought to have anti-inflammatory and antimicrobial properties, and has long been used as a medicinal remedy, including for the treatment of indigestion, in South East Asia.

But it's not clear how well it compares with conventional drugs for this indication, largely because there have been no head to head studies

Read more at medicalxpress.com

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TURKEY TAIL MUSHROOM HAS IMMUNE BOOSTING AND CANCER FIGHTING PROPERTIES



Turkey tail (Coriolus versicolor) is a mushroom containing the polysaccharide peptide (PSP) and polysaccharide krestin (PSK), which have been shown to slow cancer growth and boost the immune

system. It is also proven useful in improving response to cancer medicines and radiation.

Turkey tail mushrooms are multicoloured fungi that grow on tree trunks and fallen trees in wooded areas. These mushrooms have a disc-like shape and varying colours. Their overall appearance may resemble that of a turkey's tail.

For centuries, people have used these mushrooms - also known as *Trametes versicolor* or *Coriolus versicolor* - as a health supplement. In traditional Chinese medicine, people use turkey tail extract (Yun zhi) as a treatment for respiratory conditions.

Read more at medicalnewstoday.com

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Product Focus

NEW PRODUCT LAUNCH



TURKEY TAIL MUSHROOM

(coriolus versicolor)



We are pleased to announce the launch of a new <u>Pure Bio product – Turkey Tail Mushroom (coriolus</u> <u>versicolor) – 90 capsules.</u>

Pure Bio's Turkey Tail mushroom capsules contain 500mg of Turkey Tail mushroom extract at a 10:1 strength. The capsules are standardised to 30% polysaccharides.

Turkey Tail is full of phenol and flavonoid antioxidants which are known to support the immune system by reducing inflammation. It also contains the polysaccharopeptides (protein-bound carbohydrates) Krestin (PSK) and Polysaccharide Peptide (PSP), which have a direct impact on immune cells in the body.

Turkey Tail also contains natural prebiotics, which help to maintain a healthy gut flora.

Special Note:

Taking turkey tail mushroom along with diabetes medications might cause blood sugar to drop too low - please seek the advice of your healthcare practitioner before use

Taking turkey tail mushroom with tamoxifen may reduce the effects of tamoxifen.

This product is:

- Free from gluten, soy, dairy, sugar and all excipients
- GMO free
- Suitable for vegetarians & vegans

Recommended Dosage:

Take 1-2 capsules daily, with food, or as directed by your healthcare practitioner.

Contents: One vegetable capsule provides:

Turkey Tail mushroom extract500mg(standardised to contain 30% polysaccharides)

other ingredients: vegetable cellulose capsule

ORDER NOW:

Turkey Tail mushroom - 90 capsules - £18.98



To order a Turkey Tail mushroom sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

PURE BIO is the Proud Winner of:

BEST NATIONWIDE HYPOALLERGENIC NUTRITIONAL SUPPLEMENTS DISTRIBUTOR 2022

AND AGAIN IN 2023



Southern Enterprise Awards 2023

Pure Bio Ltd

Best Hypoallergenic Nutritional Supplements Distributor 2023

We are absolutely delighted to announce that PURE BIO Ltd has won the **Southern Enterprise Awards** 'Best Nationwide Hypoallergenic Nutritional Supplements Distributor 2023' for the second year running

We are so proud to have achieved this accolade 2 years in a row in recognition of our success as a business which is committed to supplying only 100% pure quality products and to providing outstanding customer service to our much-valued practitioners and customers.

As this is a UK wide award, the selection process was tough, but Pure Bio's excellence and dedication shone through, with the final awards panel judging Pure Bio as clear winners.

We could not have achieved this award without you - our customers - so please accept our heartfelt thanks for all your nominations, your lovely testimonials and, most importantly, your valued business throughout 2023.

For full details, please click here

Customer satisfaction - TELL US WHAT YOU THINK!

As part of winning this award we continue to be dedicated to providing a first class service to all those who deal with us. We know you have a choice, so thank you for choosing Pure Bio Ltd.

Here are a selection of <u>testimonials</u> we have received. To leave your own review, simply click on any of the links below - we look forward to your feedback!





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Autumn Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! HURRY AS IT'S FIRST COME FIRST SERVED!

Product	Size	Number of pots available	Best before date	Sale price £
<u>Phosphatidyl Choline</u>	60	2	31 Jul 23	FREE
<u>Pycnogenol 100mg</u>	30	4	31 Aug 23	FREE
<u>Niacinamide</u>	90	2	30 Sep 23	FREE
<u>Nuzest Rich Chocolate</u> Protein Powder	500gm	2	01 Oct 23	FREE

<u>Nuzest Strawberry</u> Protein Powder	1kg	2	07 Oct 23	FREE
<u>Nuzest Strawberry</u> Protein Powder	500gm	2	08 Oct 23	FREE
<u>Nuzest Rich Chocolate</u> Protein Powder	1kg	1	10 Oct 23	FREE
CBD 10% Oil Extract	10ml	24	31 Oct 23	£20.99

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great gift at any time of year

Pure Bio Gift Voucher	The gift of health	
This certificate enti- Example only	Ground Floor 44 Springfield Road HORSHAM Wost Sussex	
To E of products from Pure Blo Ltd	– RH12 5PD Tel: 01403 730342 www.purebio.co.uk	
Your lifestyle solution		

The vouchers can be purchased in denominations of $\pounds 5$, $\pounds 10$ and $\pounds 20$ and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website here

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"Sometimes the fear won't go away, so you'll have to do it afraid"

Unknown

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How to Find Us



You can order from our website or make purchases in person.

Find us at: Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342 Email: info@purebio.co.uk



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